

TDS 2021-22 Events Calendar

2021

S	M	T	W	T	F	S	AUGUST
1	2	3	4	5	6	7	Back to School!
8	9	10	11	12	13	14	Sign up and order your kits
15	16	17	18	19	20	21	Need activity ideas? Each month can be dedicated to a risk!
22	23	24	25	26	27	28	
29	30	31					

S	M	T	W	T	F	S	SEPTEMBER
			1	2	3	4	September 12-18 Truck Driver Appreciation Week
5	6	7	8	9	10	11	September 20-26 Rail Safety Week
12	13	14	15	16	17	18	September 24 Track A Thon Deadline
19	20	21	22	23	24	25	
26	27	28	29	30			

S	M	T	W	T	F	S	OCTOBER
					1	2	Pedestrian Safety Month
3	4	5	6	7	8	9	National Substance Abuse Month
10	11	12	13	14	15	16	October 4-9 Distracted Driving Awareness Week
17	18	19	20	21	22	23	October 6 International Walk to School Day
24	25	26	27	28	29	30	October 17-23 / 18-22 National Teen Driver Safety Week
							October 23-31 National School Bus Safety Week
							October 23-31 Red Ribbon Week

S	M	T	W	T	F	S	NOVEMBER
	1	2	3	4	5	6	November 1 Driving the Message Opens
7	8	9	10	11	12	13	November 1-7 Drowsy Driving Prevention Week
14	15	16	17	18	19	20	November 24-28 Thanksgiving Holiday Travel
21	22	23	24	25	26	27	<i>Occupant Safety and Impaired</i>
28	29	30					November 24 Boycott Blackout Wednesday

S	M	T	W	T	F	S	DECEMBER
			1	2	3	4	National Drunk & Drugged Driving Prevention Month
5	6	7	8	9	10	11	December 15-January 1 Holiday Season Impaired Focus
12	13	14	15	16	17	18	
19	20	21	22	23	24	25	
26	27	28	29	30	31		

Teens in the Driver Seat Junior High is available in Georgia, Nebraska, and Texas.



Follow us on social media @teensdriverseat

2022

S	M	T	W	T	F	S	JANUARY
						1	January 10 TDS Pledge Day (use your banner)
2	3	4	5	6	7	8	January 28 Driving the Message Entries Due
9	10	11	12	13	14	15	
16	17	18	19	20	21	22	
23	24	25	26	27	28	29	
30	31						

S	M	T	W	T	F	S	FEBRUARY
		1	2	3	4	5	February 1 TAB Registration Opens
6	7	8	9	10	11	12	February 13 Super Bowl Sunday
13	14	15	16	17	18	19	<i>Impaired Focus</i>
20	21	22	23	24	25	26	
27	28						

S	M	T	W	T	F	S	MARCH
		1	2	3	4	5	March 7 TAB Registration Deadline
6	7	8	9	10	11	12	March 17 St. Patrick's Day
13	14	15	16	17	18	19	<i>Impaired Focus</i>
20	21	22	23	24	25	26	
27	28	29	30	31			

S	M	T	W	T	F	S	APRIL
					1	2	Distracted Driving Awareness Month
3	4	5	6	7	8	9	April 1 Activity Form Deadline
10	11	12	13	14	15	16	Zero Hero All-Stars Deadline
17	18	19	20	21	22	23	Ride with Me All-Stars Deadline
24	25	26	27	28	29	30	Extra Mile Deadline

S	M	T	W	T	F	S	MAY
1	2	3	4	5	6	7	Bike Safety Month
8	9	10	11	12	13	14	Global Youth Traffic Safety Month
15	16	17	18	19	20	21	May 2-6 Teacher Appreciation Week
22	23	24	25	26	27	28	May 6 Zero Hero Deadline
29	30	31					

Youth Transportation SAFETY PROGRAM y-driver.com



Activities & Involvement

Leadership

Teen Advisory Board (TAB) (High School)

A national board of peer leaders who assist with program development, meet regularly with YTS staff, and provide program input (open only to high school students). Students must apply annually to be considered for the TAB.

Social Media Influencer (High School)

Become the face of traffic safety. TDS is looking for teen social media influencers to utilize their social media presence to share traffic safety messages with their audience and TDS's social media audience. Teens must be a part of an active high school TDS team.

Teen of the Month

Calling all traffic safety advocates! Teens are invited to apply to be our TDS Teen of the Month to recognize their efforts toward saving lives by leading or participating in traffic safety outreach.

Extra Mile Activity (High School)

Go the extra mile and earn a TDS graduation cord. TDS high school seniors can sign up to take the lead on traffic safety outreach on their campus.

Activities

Knowledge Surveys

Annual surveys conducted on your school campus (typically administered by teacher-sponsors/adult partners) to measure student's knowledge/awareness of their driving risk factors and self-reported driving behaviors.

Zero Hero (formerly Zero Crazy)

Activities that focus on seat belt use, distractions behind the wheel, and now, distracted walking. Successfully conduct pre-observations, outreach activities, and post-observations for each focus area and earn up to \$250 in gift cards for your team, not to mention earn 55 All-Star points. Seat belt and distracted driving activities are required to earn the top All-Star reward.

Respect the Rig Event

Host a Respect the Rig safety event on your campus or in your community. Outreach should focus on walking, bicycling, and driving safely around large trucks and buses. The event could include a large truck and safety expert on-premises (contact your regional rep to request), TDS-provided tablets with big rig education, or other FMCSA provided resources.

Contests

All-Star Awards Program

Designed to reward consistent traffic safety activities on local campuses. TDS teams can earn up to \$1000 for traffic safety outreach.

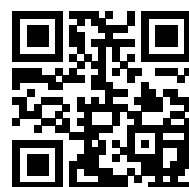
Driving the Message Poster & Video Contest

Annual nationwide contest where junior high and high school students submit posters and videos to compete for up to \$1000 for their school. Submit entries from November 1, 2021, to January 28, 2022.

Track A Thon (High School)

All aboard the safety innovation train! Union Pacific is looking for the most innovative idea to prevent pedestrian rail crossing incidents. These ideas could be communication campaigns, awareness activities, new technology, or infrastructure advancements. High school teens may compete for up to \$500 for their school. Submit entries from August 16, 2021, to September 24, 2021, during Rail Safety Week.

Learn more about how to get involved on our website t-driver.com!



Check out our digital resources and social media toolkits!

Ride with Me (Junior High)

This teen-to-parent activity focuses on information parents need to know about risk factors for teen passengers and drivers. Encourage important discussions within families on your campus and earn 15 All-Star points for completing the activity.

Program Focus Group (Junior High)

This year, YTS is evaluating the Junior High program elements and outreach activities. Help us review and guide the program into the future by being a member of the program focus group. Engagement in this group earns the team 15 All-Star points.

You in the Driver Seat App

Any driver can use the app but young drivers can earn gift cards when they drive safely - without distractions and without excessive speed. Achieve 10 safe trips or 1,000 points and begin earning gift cards. Promote the app on your campus and earn up to 20 All-Star points for your TDS team when students at your school use it, too. Responsibility has it's rewards™.

