



**2019-2020**

**TDS TEAM MEMBER CALENDAR  
AND ACTIVITY PLANNING GUIDE**

**JUNIOR HIGH SCHOOL**



**JUNIOR HIGH  
SCHOOL**

---

**take the  
pledge.**

**I make this pledge,  
both bold and brave,  
so someone's life I  
will help to save.**

**Pay attention and don't  
distract; I can help my  
driver react.**

**Slow down, buckle up,  
take a break – these are  
suggestions I can make.**

**Be the difference, stay  
alive, learn to survive  
before you drive.**

# INTRODUCTION

## Too many teens are dying. You can help stop that.

While in junior high school, you'll probably never do anything more dangerous than drive a car – or ride in one that's driven by another teenager. Car crashes are the leading cause of injury and death for teens in America.

- About 2,700 teens per year are killed in crashes in the United States. (National Highway Traffic Safety Administration (NHTSA)) That's like loading up a school bus with teens and crashing it every week for an entire year!
- Crash rates for 16 to 19-year-olds is nearly 3 times the rate for drivers over 20. (Insurance Institute for Highway Safety (IIHS))
- Crash risk is the highest between ages 16-17. In fact, the fatal crash rate per mile driven is nearly twice as high for 16 to 17-year-olds as it is for 18 to 19-year-olds. (IIHS)
- Crash risk is particularly high during the first months of licensure. (CDC)
- For every teenager killed, more than 100 others are injured. (CDC)

### SO...WHY IS THIS HAPPENING?

Simple – young drivers just don't have enough driving experience. In addition, most young drivers don't know the preventable dangers they face every time they get in the driver's seat. Since they are not aware of the dangers, they don't know how to avoid them. In just about every crash involving a young driver, you'll find common factors that contributed to the crash.

**THE GOOD NEWS IS THESE INJURIES AND DEATHS CAN BE PREVENTED.**



### WHAT ARE THE COMMON FACTORS?

Graduated Driver Licensing laws encourage new drivers to get lots of driving experience in the safest conditions possible and avoid the following common crash factors:

- Distractions, like cell phones and teen passengers
- Driving at night and drowsiness
- Speeding and street racing
- Not wearing a seat belt
- Impairments, like underage drinking and drugs



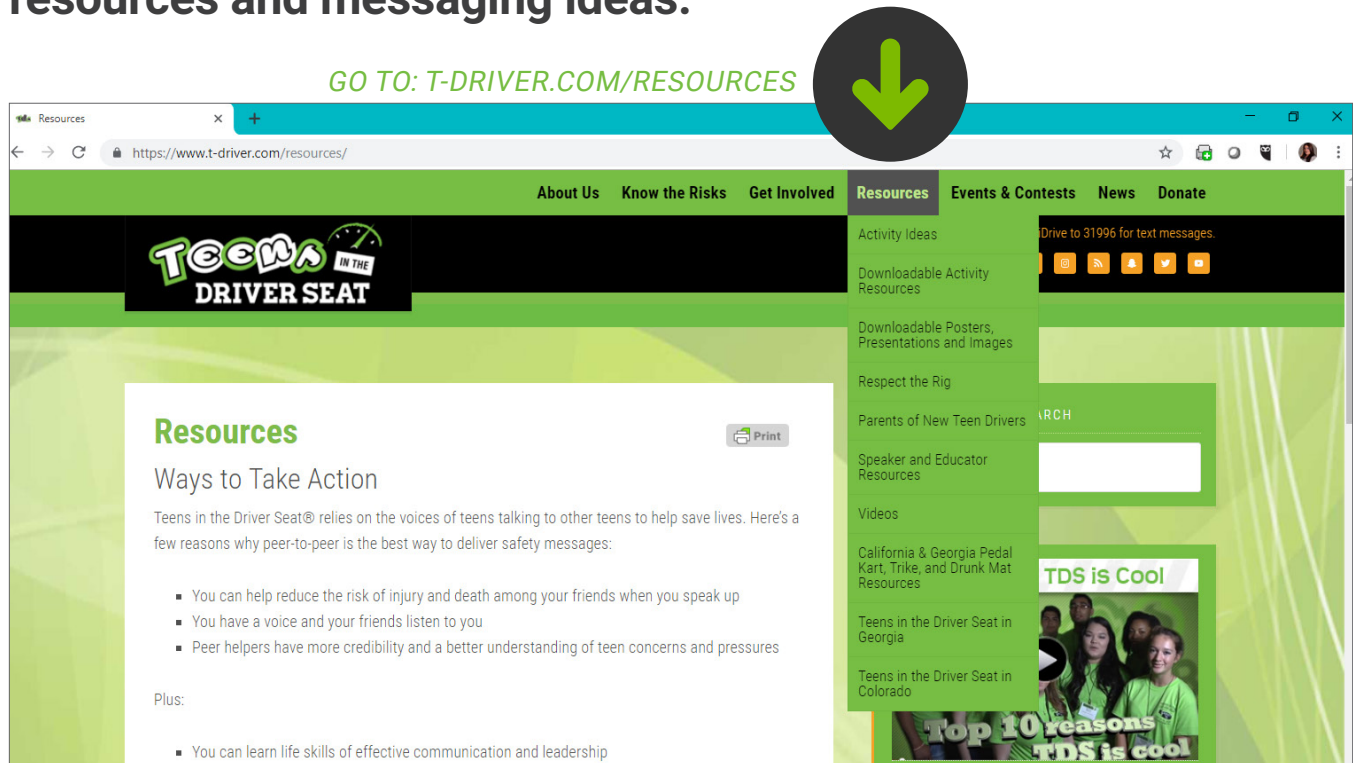
### WHAT CAN YOU DO ABOUT IT?

Experts call this an epidemic, and they're right. It's out of control. But this program, [Teens in the Driver Seat®](#), is turning things around, and your school can be part of it.

While other driving safety campaigns have been put together by adults telling you what you need to do, Teens in the Driver Seat is different. This program is driven by teens, just like you, talking to other teens about the top five dangers and holding each other accountable to stay safe. With consistent messaging by you, Teens in the Driver Seat saves lives.

# STAY CONNECTED FOR SUCCESS

Now it's time to share the message with your classmates. There are so many ways to stay connected and find resources and messaging ideas.



**Give your TDS team a jumpstart by using readily available tools and activity resources on T-driver.com.** Use the teen stories, teen driving statistics, event highlights, videos that your local stations can air, or use during your school announcement periods to help spread the message.

**Activity ideas and Sponsored Activities** can be found on the website, our social media pages, monthly newsletters and of course in this calendar. Free educational materials to help spread the word can be reordered each school year.

**MAKE SURE YOU'RE CONNECTED FOR THE LATEST RESOURCES AND INFO:**

- T-Driver.com
- TDS Newsletter
- TDS Social Media Channels
- TDS Text Messages



**TEXT IDRIVE TO 31996 FOR WEEKLY SAFE DRIVING TEXT MESSAGES!**

# KEEP IT GOING

By getting the right message to others, you can help stop the epidemic that kills more teens in this country than any other cause. **But, it's not a one-time effort.**

It's not enough to get the right message out — you have to **get the message out time and time again** so that your classmates are reminded about the dangers and what to do about them.

**Hold regular meetings with your sponsor and team. Plan and host activities throughout the school year. Report activities for All-Star points!**

To get a better picture of the problem, distribute the TDS Survey and do Zero Crazy observations. Surveys are conducted annually, and Zero Crazy observations are a guided activity that focuses on seat belts and electronic use behind the wheel. The results will help your team pinpoint future outreach efforts.

**This tragedy didn't become an epidemic overnight. We won't solve it overnight. The sooner you start, the sooner you can make a difference.**



## TEENS IN THE DRIVER SEAT IS LOOKING FOR ALL-STAR!

We reward active schools for their meaningful contributions to reduce car crash injuries and fatalities.

[WWW.T-DRIVER.COM/ALLSTAR](http://WWW.T-DRIVER.COM/ALLSTAR)



**Order a new kit every school year to continue your messaging. Place your order to be considered an active TDS school.**

# AWARDS & INCENTIVES

Choose your own level of involvement, with a chance to earn cash for your school.

	★	★★	★★★	★★★★
ACTIVITY POINTS*	75+	150+	250+	350+
SURVEYS	✓	✓	✓	✓
TEEN OF THE MONTH	✓	✓	✓	✓
TEENS IN THE DRIVER SEAT	✓	✓	✓	✓
TEEN OF THE YEAR	✓	✓	✓	✓
CASH INCENTIVE		\$250	\$500	\$1,000

\*Activity points awarded start March 21, 2018. Please note new semester deadlines on [www.t-driver.com/allstar-rules/](http://www.t-driver.com/allstar-rules/).

## TDS ALL-STARS

Join the All-Stars and win cash for your school. Every hard-working team has a chance to win cash for their school and be recognized as a 1, 2, 3, or 4-star school.

Teams receive points for completed and reported activities to earn their place as an All-Star! We keep track and post a Point Tracker throughout the calendar year so you know where you're at and how many more points are needed to be an All-Star. Each level has a different cash value and a set of criteria you must meet. The TDS All-Stars closes October 18, 2019. Activities occurring October 19, 2019 through October 16, 2020 will count towards the 2020 TDS All-Stars. Deadlines are in the calendar and [www.t-driver.com/allstar-rules/](http://www.t-driver.com/allstar-rules/).



## TEEN OF THE MONTH

Are you actively involved in your team's activities and a great safe driving activist? Tell us about it! Complete the application form online at: [www.t-driver.com/apply-teen-month/](http://www.t-driver.com/apply-teen-month/)

## SPONSTAR AWARD

The purpose of this award is to recognize the teacher/sponsors that make a difference to teens through their work with the Teens in the Driver Seat program. Nominate your teacher/sponsor for this recognition, online at: [www.t-driver.com/sponstar/](http://www.t-driver.com/sponstar/)

## Teens in the Driver Seat SUMMIT 2019

December 7-9

### TEENS IN THE DRIVER SEAT SUMMIT

The Summit is an event that showcases student leaders in bringing awareness about this problem to their peers, their families, and their community. Learn more about this epidemic and latest innovative solutions to combat it. Activities are available for teens, teachers, school administrators, families, law enforcement, safety practitioners, industry, and more. All are invited to attend this event. [www.t-driver.com/tdssummit/](http://www.t-driver.com/tdssummit/)

### DRIVING THE MESSAGE CONTEST

Time to speak up, save a life, and cash in!

We know the best messaging comes from your own voice and that is what we want to hear! Send us your best creations and we'll use them to help other teens spread the message about safe driving. **The annual contest starts on 11/1/10 and all entries are due by 1/24/20.** Any junior high or high school student may enter. Send as many entries as you want. For details and deadlines, go to: [www.t-driver.com/get-involved/dtm/](http://www.t-driver.com/get-involved/dtm/)



2019 Junior High School Winner

Yohana Graciano | DRAW Academy | Houston, TX

# ACTIVITIES & INVOLVEMENT

Sign up for these fun activities to take your team to the next level.

## ZERO CRAZY!

This is an activity that focuses on increasing seat belt use and decreasing electronic use behind the wheel. Information is sent at the beginning of each semester, then teams have until the end of the posted deadline to complete and return all observations. There is a pre-observation, three weeks of activities, and a post-observation. Information is sent in and the school receives a report on the habits they changed in their community, a gift card, and are awarded 15 TDS All-Star points. If your team completes both Zero Crazy seat belt and distractions activities, you will receive 40 points! **At least one is required to win All-Star cash.** [www.t-driver.com/zero-crazy/](http://www.t-driver.com/zero-crazy/)

## RIDE WITH ME

Ride With Me is a teen-to-parent activity to help reduce teen crashes. Sign up to participate and your team will be sent a kit with parent, presentation, and instructional materials. Present set materials to a group of parents and let us know how it went before the deadline for TDS All-Star points. **This activity is required for top All-Star cash.** [www.t-driver.com/ride-with-me/](http://www.t-driver.com/ride-with-me/)

## TEEN ADVISORY BOARD

Teens in the Driver Seat can only succeed with the involvement and commitment of young people who are represented by the Teens in the Driver Seat Teen Advisory Board. **Students who are entering high school in 2020 are invited to submit an application to be a TAB member from 1/27/20 through 3/9/20.** Go to [www.t-driver.com/about-us/teen-advisory-board/](http://www.t-driver.com/about-us/teen-advisory-board/) for more info. Board members are selected for the next year at the end of each school year. Board members:

- Provide insight on how to engage their peers and sustain their interest in Teens in the Driver Seat
- Assist in organizing program-oriented events and activities
- Provide feedback, ideas, and opinions on new program materials, safety messages, promotional items, and related elements
- Participate in quarterly meetings
- Serve as ambassadors and leaders for Teens in the Driver Seat

## TEEN TAKEOVER

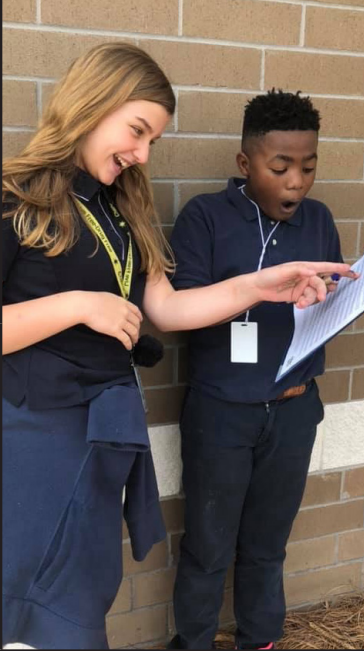

Give a teen perspective on driver safety with Teens in the Driver Seat's social media network. Be the voice of TDS for a day by taking over one of three social media channels: Twitter, Instagram, or Snapchat. Fill out the activity request online at [www.t-driver.com/get-involved/teen-takeover/](http://www.t-driver.com/get-involved/teen-takeover/) and your team will be awarded TDS All-Star points once you complete your Teen Takeover day.



## WHY WE COLLECT SURVEYS:

Texas A&M Transportation Institute is a research organization, so we use the surveys to measure how we are doing by looking at student awareness and driving behaviors. We share this information with the schools and our sponsors, because inquiring minds want to know! And, if you are wondering if we are making a difference, the answer is an enthusiastic YES! We know that since Teens in the Driver seat started in 2004, teens buckle up more (14%) and use their cell phones behind the wheel less (30%).

# AUGUST 2019

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY
<p>Order a new kit every school year to continue your messaging. Place your order to be considered an <u>active</u> TDS school!</p>				<p>BACK TO SCHOOL SAFETY MESSAGE</p>
4		6	7	
11		<p><b>Ride with Me</b> A teen-to-parent initiative to help reduce teen crashes.</p>		
18		19	20	21
		<p>SIGN UP BY SCHEDULING YOUR ZERO CRAZY OBSERVATIONS AND ACTIVITIES!</p>		
25	26	27	28	



THURSDAY	FRIDAY	SATURDAY
1 BACK TO SCHOOL SAFETY MONTH	2	3
8		
15	22	23
29	30 EARLY BIRD REGISTRATION FOR THE '19 TDS SUMMIT ENDS TODAY!	31



## ACTIVITY IDEAS:

Welcome back to school!  
Prepare for the year by planning your TDS team's activities like Zero Crazy! and Ride With Me.

Start by listing your ideas here:

---

---

---

---

---

---

---

---



## IMPORTANT DATES:



Don't forget to register for the Teens in the Driver Seat Summit  
[www.t-driver.com/tdssummit/](http://www.t-driver.com/tdssummit/)  
 \$80 - Early Bird registration fee (thru August 30, 2019)  
 \$90 - Regular registration fee (August 31, 2019 - October 18, 2019)

# SEPTEMBER 2019

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY
1	2 DON'T FORGET TO SIGN UP FOR THE TDS SUMMIT IN DECEMBER! WWW.T-DRIVER.COM/TDSSUMMIT/	3	4	
8		11	11 	
15	16 2019 #SPONSTAR Nominate the teacher/sponsors that makes a difference! WWW.T-DRIVER.COM/SPONSTAR/			
22	24 <b>RAIL SAFETY WEEK</b> OLI.ORG	24 SHARE RAIL SAFETY MESSAGING ON YOUR OR YOUR TEAM'S SOCIAL MEDIA ACCOUNTS!		24 SHARE RAIL MESSAGING ON YOUR TEAM'S SOCIAL MEDIA ACCOUNTS!
29	30		DON'T FORGET: Report all accidents and complete surveys by 10/1 to be an All-Star and win CAS!	

THURSDAY	FRIDAY	SATURDAY
		7
		14
19 	20 SIGN UP & SCHEDULE YOUR ZERO CRAZY OBSERVATIONS AND ACTIVITIES!	21 National Seat Check Saturday
26 RAIL SAFETY WATCHING ON YOUR TEAM'S SOCIAL ACCOUNTS!	28 DISTRACTIONS CAN BE DEADLY FOR DRIVERS	
activities 10/18/19 CASH!		

## ACTIVITY IDEAS:

Print and hang new posters and place table tents in the lunch room and on faculty desks.

Use your pledge banner and hold a Pledge Day for students and staff.

Distribute green ribbons that can be added to Homecoming mums.

Sign up to receive the Ride with Me Parent Messaging kit! It's great to introduce at Open House!

## IMPORTANT DATES:

September 15-21: National Child Passenger Safety Week

September 21: National Seat Check Saturday

September 22-28: Rail Safety Week  
Check out: <https://oli.org/about-us/news/event-materials> for images you can share on social media!

# OCTOBER 2019

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY
		1  <b>NOT WEARING A SEAT BELT</b>	2 <b>INTERNATIONAL WALK TO SCHOOL DAY!</b>	
6			9	
13	14	15	16 <b>SIGN UP FOR TEEN TAKEOVER TO POST ON TDS SOCIAL MEDIA CHANNELS!</b>	
<b>TEEN DRIVER SAFETY WEEK</b>	21 Have A Drunk Goggle Demonstration During Lunch.	22 Place tape across your body, like a seat belt, to spread the word about buckling up.	23 Ask teens to answer safety trivia questions to win prizes.	Place safety on cars in the parking
27		29		<b>GET CREATIVE YOUR HALLOWEEN SAFETY MESSAGE</b>

THURSDAY	FRIDAY	SATURDAY
3	4	5
10	11 <b>HAVE YOU SIGNED UP FOR THE RIDE WITH ME TEEN-TO-PARENT ACTIVITY?</b>	12
17	18 <b>DEADLINES: 2019 ALL-STARS (Turn all activity forms in!) 2019 SPONSTARS (Nominations are due!)</b>	19 2020 All-Stars begins: 10/16/20 deadline.
24 Safety messages in the student parking lot.	25 Black out your pep rally and sell or hand out glow sticks to remind friends to drive safely at night.	<b>TEEN DRIVER SAFETY WEEK</b>
31 <b>ACTIVE WITH HALLOWEEN MESSAGING!</b>	<b>Looking for great resources? Contact your regional rep to find out what additional resources are available for your events!</b>	



## ACTIVITY IDEAS:

This Month's Risk Focus is Seat Belts.

Make morning announcements about next week's activities.

Plan activities for each day during National Teen Driver Safety Week.

Contact your local law enforcement or highway safety agency for support.



## IMPORTANT DATES:

National Substance Abuse Prevention Month



National School Bus Safety Week: October 21-25

National Teen Driver Safety Week: October 20-26

RED RIBBON Week, Stay Drug Free: October 23-31

Halloween, Buzzed Driving is Drunk Driving campaign: October 31, 2019

# NOVEMBER 2019

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY
 <p>Use the time change, November 3rd, to remind others about the dangers of nighttime/drowsy driving.</p>				
<p>3</p> <p><b>DAYLIGHT SAVINGS TIME ENDS</b></p>	<p>4</p> <p>Have A Drunk Goggle Demonstration During Lunch.</p>	<p>Up to <b>6,000 fatal crashes</b> each year may be caused by drowsy drivers</p> 		<p>Hang posters about nighttime and drowsy driving info.</p>
<p>10</p>	<p>11</p>	<p>12</p> 	<p>13</p> <p><b>DON'T FORGET: ZERO CRAZY DEADLINE IS DECEMBER 13TH!</b></p>	
<p>17</p>	<p>18</p>	<p>19</p> <p><b>ASK TRIVIA QUESTIONS DURING LUNCH ABOUT NIGHTTIME DRIVING LAWS AND GIVE SMALL PRIZES IF POSSIBLE.</b></p>	<p>20</p>	
<p>24</p>			<p>27</p> 	

THURSDAY	FRIDAY	SATURDAY
	1 	2
7 Posters with e and drowsy information.	8 BLACK OUT DAY Urge students to wear sunglasses and all black.	9
14	15	16
21 		
28 	29	30



## ACTIVITY IDEAS:

This Month's Risk Focus is  
Nighttime/Drowsy Driving.

Upcoming ZeroCrazy!  
Deadline: December 13.

Complete your Ride with Me  
teen-to-parent activity.

Look for Driving the Message  
contest details at T-Driver.com  
to win cash for your school!



## IMPORTANT DATES:

Drowsy Driving Prevention  
Week: November 3-9

Impaired Boycott Blackout  
Wednesday, If You Feel Different  
You Drive Different campaign:  
November 27

Thanksgiving holiday travel,  
Buckle Up, Every Trip, Every Time:  
November 28

# DECEMBER 2019

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY
1	2 	3	<p><b>PLAN WHILE YOU CAN DRINK. DRIVE. GO TO J</b></p> <p><b>FacesOfDrunkDriving.</b></p>	
8 <p><b>Teens in the Driver Seat SUMMIT</b></p> <p>December 7-9 2019   San Marcos, TX</p>		10	11 <p>USE YOUR ZERO CRAZY! FLASHCARDS DURING LUNCH!</p> 	
15				
22 		24	25 	
29	30	31 		



THURSDAY	FRIDAY	SATURDAY
	6	
12		14
19	<p><b>ZERO CRAZY!</b>  <b>FALL DEADLINE:</b>            (Turn in Pre and Post-Observations.)</p>	21
		28
<p><b>DEADLINE: Driving the Message poster contest entries are due next month, 1/24!</b></p> <p>2019 Junior High School Winner            Yohana Graciano   DRAW Academy   Houston, TX</p>		

## ACTIVITY IDEAS:

This Month's Risk Focus is Impaired Driving.

Zero Crazy! Deadline: 12/13  
 Be sure to turn in all activity documentation.

Work on your Driving the Message poster contest entries, due 1/24/20.  
[www.t-driver.com/get-involved/dtm/](http://www.t-driver.com/get-involved/dtm/)  
 to see past winners/entries, rules and guidelines.







Check out FacesOfDrunkDriving.com to get activity ideas and materials to share with your classmates!

## IMPORTANT DATES:

National Impaired Driving Prevention Month: Drive Sober or Get Pulled Over campaign.

2019 Teens in the Driver Seat Safe Driving Summit: December 7-9

# JANUARY 2020

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURS
<p><b>REMEMBER: Your Driving the Message poster entries are due no later than the 24th! See <a href="http://www.t-driver.com/get-involved/dtm/">www.t-driver.com/get-involved/dtm/</a> for official rules!</b></p>			1	
5	<p><b>SIGN UP &amp; SCHEDULE YOUR ZERO CRAZY OBSERVATIONS AND ACTIVITIES!</b></p>	<p>7</p> 	8	
12	13	<p>14</p>  <p><b>STAY OUT OF BLIND SPOTS</b></p> 	15	<p>Share the message about being safe around large commercial trucks and buses.</p>
19		21		
26	27	28	29	

THURSDAY	FRIDAY	SATURDAY
2	 <p><b>IMPAIRED DRIVING</b></p>	3 4
	<p>10</p> <p>Host a pledge day and ask your peers to make a Safe Driving New Years Resolution!</p>	11
16		18
	<p>24</p> <p><b>DRIVING THE MESSAGE ENTRIES DUE!</b></p>	25
30	31	



## ACTIVITY IDEAS:

This Month's Risk Focus is Impaired Driving.

PLEDGE DAY: Display your pledge banner during lunch or after school and encourage students to stop by so that you can talk about the different risks involved with teen driving and encourage them to take the pledge!

FMCSA has great info you can use to share at your school and on social media: [www.fmcsa.dot.gov/ourroads/tips-driving-safely-around-large-trucks-or-buses](http://www.fmcsa.dot.gov/ourroads/tips-driving-safely-around-large-trucks-or-buses)


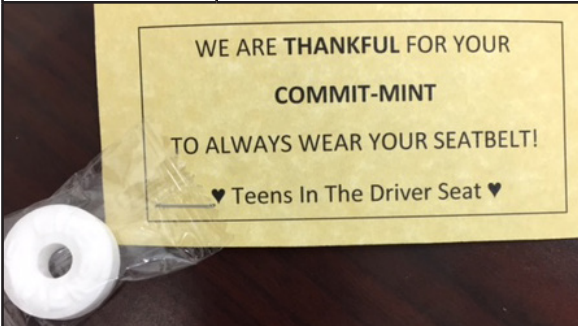

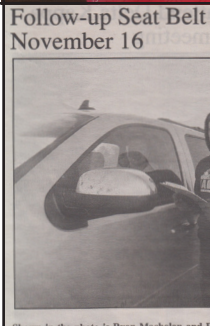




## IMPORTANT DATES:

National Drug and Alcohol Facts Week: January 21-26

1/6/20: Zero Crazy Begins

# FEBRUARY 2020






SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURS
<p>A distraction is anything that takes your mind and attention away from driving. Focus on the road. Driving is not the time to multi-task. #DistractedDriving</p>				
2	3	4		
		11	12	
16	17	18	19	<p>Follow-up Seat Belt November 16</p> 
23	24	25	26	

THURSDAY	FRIDAY	SATURDAY
	 <b>DISTRACTIONS</b>	1
6	7	8
		15
Belt Survey Held  <small>• Photo by Marla Press and Darcia Pokorny with Zach and Brian</small>	<b>21</b> Submit an article featuring an activity or safety message to the school paper or for your school website!	22
27	28	29

## ACTIVITY IDEAS:

This Month's Risk Focus is Distracted Driving.

Get more ideas from T-Driver.com and on our Facebook page, look for the activity album and our social media channels.



-  Twitter: @TeensDriverSeat
-  Instagram: @TeensDriverSeat
-  Facebook: @TeensDriverSeat
-  Youtube: teensinthedriverseat
-  Snapchat: @teensdriverseat

## NOTES & IDEAS:

Did you know you can submit your events and activities online? Go to: [www.t-driver.com/get-involved/event-activity-form/](http://www.t-driver.com/get-involved/event-activity-form/)

# MARCH 2020

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY
1	2  <b>SPEEDING AND STREET RACING</b>	3	4	
8	9 <b>ARE YOU GOING TO HIGH SCHOOL NEXT YEAR? JOIN THE TEEN ADVISORY BOARD!</b> 			
15	16 Create and hand out green clovers with messages like, "Don't rely on LUCK, Be smart & BUCKLE UP!"	17		
22	23 	24 <b>SCHEDULE YOUR ZERO CRAZY OBSERVATIONS AND ACTIVITIES! DEADLINE: 5/1/20</b>	25	
29	<b>SPEAK UP &amp; SLOW DOWN!</b> 	31	<b>For March, urge your friends drive smart, especially during</b>	

THURSDAY	FRIDAY	SATURDAY
5		7
12	13	14
19		
26		

ads and community to slow down and  
ring Spring Break and on St. Patrick's Day!



## ACTIVITY IDEAS:

This Month's Risk Focus is  
Speeding and Street Racing.

Use chalk paint to create speeding  
messages in the student parking lot.  
(Be sure get permission first and be  
responsible by cleaning up after the  
month has passed.)

Get Spring Break messaging ready  
to hand out with safety messaging!

Spread fun and creative safety  
messaging on St. Patrick's Day.

Check out [www.t-driver.com/about-us/  
teen-advisory-board/](http://www.t-driver.com/about-us/teen-advisory-board/) and think about  
joining the Teen Advisory Board when  
you get to high school!



## IMPORTANT DATES:

---

---

---

---

---

---

---

---


---

---

# APRIL 2020

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY
			1 	
5	6	7 <b>EVENT IDEA:</b> Contact a speaker to visit your school.	8	
12			15	
19			22	
26			29	
	<b>FOCUS ON THE ROAD.</b> A distraction is anything that takes your mind and attention away from driving.			



THURSDAY	FRIDAY	SATURDAY
2		
9	10	11
16		18
23	24	25
30	<b>NATIONAL DISTRACTED DRIVING AWARENESS MONTH!</b>	



## ACTIVITY IDEAS:

This Month's Risk Focus is Distractions.

Get ready for prom by decorating the halls or bulletin board areas with prom statistics, posters and other materials you can download from [www.t-driver.com/resources/activity-resources/](http://www.t-driver.com/resources/activity-resources/)






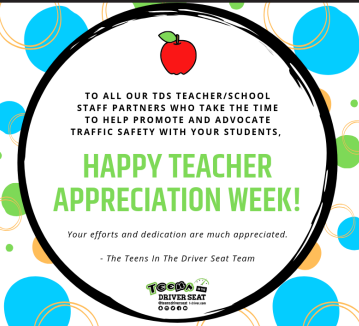


Share distracted driving messaging on your social media team or personal pages, you can also download, print and hang up posters in the halls to get the message out! [www.trafficsafetymarketing.gov/get-materials/distracted-driving/evergreen-campaign-material](http://www.trafficsafetymarketing.gov/get-materials/distracted-driving/evergreen-campaign-material)




## NOTES AND IDEAS:

Keep an eye out for National Work Zone Awareness Week in April [https://ops.fhwa.dot.gov/wz/outreach/wz\\_awareness.htm](https://ops.fhwa.dot.gov/wz/outreach/wz_awareness.htm)

# MAY 2020

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY		
<p><b>Focus on ALL THE RISKS teens face behind the wheel!</b></p>	 <p><b>DRIVING AT NIGHT</b></p>	 <p><b>SPEEDING AND STREET RACING</b></p>	 <p><b>DISTRACTIONS</b></p>	 <p><b>NOT WEARING A SEAT BELT</b></p>	 <p><b>IMPAIRED DRIVING</b></p>	<p>5/1</p> <p><b>ZERO CRASH DEATHS</b></p> <p>Turn in your post-observation are d</p>
3	 <p><b>HAPPY TEACHER APPRECIATION WEEK!</b></p> <p><i>Your efforts and dedication are much appreciated.</i></p> <p>- The Teens In The Driver Seat Team</p>	5	 <p><b>DONUT DRIVE DISTRACTED.</b></p>			
10	 <p><b>Know how to stay safe!</b></p> <ul style="list-style-type: none"> <li>Don't distract the driver</li> <li>Speak up for your safety</li> <li>Help keep the driver awake</li> <li>Always buckle up and ride in the back seat</li> <li>Don't ride with someone who is drinking or using drugs</li> </ul> <p><b>KEEP OUR DRIVE ALIVE.</b></p>		13			
17			20	<p>Promote all risks and encourage students to take the pledge before school is out!</p>		
24	25	26	27			
31						

THURSDAY	FRIDAY	SATURDAY
5/1 ZERO CRAZY! DEADLINE: Turn in your pre and post observations due!	1 	2
7 		9
	15 Invite law enforcement to make a presentation about impaired driving.	16
21	22	23
28	29	30



## ACTIVITY IDEAS:

Focus on all the risks for May.

5/1: Zero Crazy! Deadline, turn in all activity documentation to qualify for points and cash!

Teacher Appreciation Week: Celebrate your teachers/TDS sponsors all week, thanking them for everything they do!

Focus on spreading safety messaging for a different risk each week! Keep it fun and simple with posters or handouts with treats!



## IMPORTANT DATES

National Bike Month

[www.nsc.org/home-safety/tools-resources/seasonal-safety/summer/bicycles](http://www.nsc.org/home-safety/tools-resources/seasonal-safety/summer/bicycles)

Global Youth Traffic Safety Month

Teacher Appreciation Week: 5/4 - 5/8


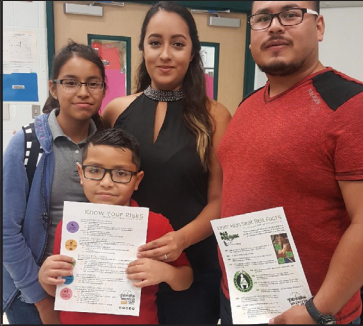


# JUNE 2020

SUN.	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAT.
	1	2 Place summer safety message on school signage.				6
7	8	9	10	11	12	13
14			17 Organize your notes and materials so they're ready for next year's team!	18	19	20
21	22	23	24	25	26	27
28	29	30				

# JULY 2020

SUN.	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAT.	
			1	2	3	4	
5	6	7	8	9	10	11	
12	Make it a SAFE SUMMER!						18
19	20	21	22	23	24	25	
26	27	28	29	30	31		

# AUGUST 2020

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY
<p>Order a new kit every school year to continue your messaging. Place your order to be considered an <u>active</u> TDS school!</p>				
2	3		5	
			<p>PROMOTE SCHOOL BUS SAFETY ON YOUR CAMPUS!</p>	
9		11	12	
		<p>Sign up to receive the Ride with Me Parent Messaging kit. Great for Open House!</p>		
16	17	18	19	
		<p>SIGN UP FOR ZERO CRAZY OBSERVATIONS AND ACTIVITIES!</p>		
23	24	25		
30	31	<p>Prepare for the year by planning your activities.</p>		

THURSDAY	FRIDAY	SATURDAY
		1
6	 <p><b>DISTRACTED WALKING</b></p> <p>If your eyes are glued to the screen, you can't see the scene</p>	
13		
20	21	22
27	28	29



## ACTIVITY IDEAS:

Order your kits to make sure you're an active school!  
 Turn in all your summer activities to become a TDS All-Star.



## NOTES AND IDEAS:

Back to School time is perfect for reminding your classmates about School Bus Safety! Check out [www.t-driver.com/school-bus-safety/](http://www.t-driver.com/school-bus-safety/) for info that you can use to create posters or handouts to hang up and pass around campus!

# SEPTEMBER 2020

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY
		1	2	
<p><b>Don't forget to report all activities to be a TDS All-Star and win CASH!</b></p>				
6	7		9	
			<p>Print and hang new posters and place table tents in the lunch room and on faculty desks.</p>	
13	14	15	16	
20	21	22		
	<p>Schedule your Zero Crazy! observations and activities!</p>			
27	28	29	30	
				<p><b>DON'T complete All-Star</b></p>



THURSDAY	FRIDAY	SATURDAY
3	4	5
10	11	12
17		19
24	25	26

**DON'T FORGET: Report all activities and complete surveys for a chance to be an Star and win CASH!**



## ACTIVITY IDEAS:

Print and hang new posters and place table tents in the lunch room and on faculty desks.

Use your pledge banner and hold a Pledge Day for students and staff.

Hold fundraisers like carwashes for your team's expenses, you can hand out safety messaging at the same time!

Sign up to receive the Ride with Me Parent Messaging kit! It's great to introduce at Open House!



## NOTES AND IDEAS:

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---


---

---

---

---

# OCTOBER 2020

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY
<p>Focus on the risk of not wearing a seat belt with Zero Crazy! and don't forget to complete the activity for points and a gift card!</p>				
4	5	6	7	
			<p>INTERNATIONAL WALK TO SCHOOL DAY!</p>	
11	<p><b>Ride with Me</b> A teen-to-parent initiative to help reduce teen crashes.</p>		14	
	<p>SIGN UP FOR TEEN-TAKEOVER TO POST ON TDS SOCIAL MEDIA CHANNELS!</p> 		<p>Have you signed up for the Ride with Me teen-to-parent activity yet?</p>	
18	19		21	
25	26	27		

THURSDAY	FRIDAY	SATURDAY
1 	2	3
8		10
15	 ALL-STARS ENDS TODAY!	17
22	23	24
29	30 SPOOK UP YOUR SAFETY MESSAGING!	



## ACTIVITY IDEAS:

This Month's Risk Factor is Seat Belts.

Plan activities for each day during National Teen Driver Safety Week.



## IMPORTANT DATES:

National Substance Abuse Prevention Month

National Walk to School Day

National School Bus Safety Week

National Teen Driver Safety Week

RED RIBBON Week, Stay Drug Free

Halloween, Buzzed Driving is Drunk Driving campaign: October 31, 2020

# NOVEMBER 2020

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY
<p>1</p> <p>DAYLIGHT SAVING TIME ENDS</p>	<p>2</p> <p>DRIVING AT NIGHT</p>			
<p>8</p>	<p>9</p>	<p>10</p> <p>Hang posters with nighttime and drowsy driving information.</p>	<p>11</p>	
<p>15</p>	<p>5 ALL-STAR POINTS</p> <p>TEEN OF THE MONTH</p> <p>APPLY NOW</p>			
<p>22</p>		<p>24</p>	<p>25</p>	
<p>29</p>	<p>30</p> <p>Use the time change, November, to remind others about the danger of nighttime/drowsy driving.</p>			

THURSDAY	FRIDAY	SATURDAY
5	6	7
12	13 <b>BLACK OUT DAY</b> Urge students to wear sunglasses and all black.	14
19	20	21



## ACTIVITY IDEAS:

This Month's Risk Focus is Driving at Night.

Use flashcards at lunch to quiz your peers.

Apply for Teen of the Month!

Hand out "thankful" safety messages before the Thanksgiving break.

## IMPORTANT DATES:

Drowsy Driving Prevention Week

Impaired Boycott Blackout Wednesday, If You Feel Different You Drive Different campaign: November 25

Thanksgiving holiday travel, Buckle Up, Every Trip, Every Time: November 26

# DECEMBER 2020

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY
		 <p><b>IMPAIRED DRIVING</b></p>		<p><b>PLA</b> <b>DRINK</b></p> <p><b>Faces</b></p>
6	7	8	9	
			<p>Print and hang new posters and place table tents in the lunch room and on faculty desks.</p>	
13	14	15	16	
	 <p><b>ZERO CRAZY</b></p>	<p><b>ZERO CRAZY! DEADLINE</b></p> <p>Be sure to turn in your pre and post-observations.</p>		
20	21	22	23	
	<p>Schedule your Zero Crazy! observations and activities!</p>			
27	28	29		<p>Driving t entries a</p>

THURSDAY	FRIDAY	SATURDAY
<b>PLAN WHILE YOU CAN.            DRUNK. DRIVE. GO TO JAIL.</b>		5
<b>FacesOfDrunkDriving.com</b> 		
10	11	12
17		19
24	25	26

g the Message poster contest  
s are due next month!

## ACTIVITY IDEAS:

This Month's Risk Focus is  
Impaired Driving.

Zero Crazy! Deadline: 12/14  
Be sure to turn in all activity  
documentation.

Work on your Driving the Message  
poster contest entries, due next  
month!

Check out [FacesOfDrunkDriving.com](http://FacesOfDrunkDriving.com)  
to get activity ideas and materials  
to share with your classmates!

## IMPORTANT DATES:

National Impaired Driving  
Prevention Month: Drive Sober  
or Get Pulled Over campaign.



---

**A peer-to-peer transportation safety program to help stop the number-one killer of teens in America.**

HOW TO REACH MY TDS REGIONAL REP:

---

NAME

---

EMAIL

---

PHONE



U.S. Department of Transportation  
Federal Motor Carrier Safety Administration



Public Safety