

MEDIA ADVISORY
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Teens Unite to Save Lives at the Safe Driving Summit

December 8-9, 2019 (San Marcos, TX) - The Youth Transportation Safety Program hosts the Teens in the Driver Seat® Summit to unite and empower teens active in traffic safety service and outreach in their community.

Car crashes are the leading cause of injury and death for teens in the United States. 219 teens, ages 11 to 18, lost their lives in car crashes last year on Texas roads, and nearly half (46%) of them were passengers.

Teens in the Driver Seat® (TDS), a statewide injury prevention program focusing on teen motor vehicle crashes, helps students learn about the risks they face behind the wheel, supports them in spreading safe driving messages to their school and community, and empowers students to change the safety culture in a positive way. TDS hosts this Summit with expert presenters, educational workshops, and hands-on learning in hopes of developing traffic safety advocates for years to come.

The Texas Department of Transportation, Union Pacific Railroad, State Farm and General Motors have all joined the Youth Transportation Safety Program on its mission to save lives and prevent injury among youth through education, empowerment, and peer-led outreach.

What: San Marcos, Texas – Youth Transportation Safety Program and traffic safety advocates host event to unite and empower teens active in traffic safety service.

Where: Embassy Suites by Hilton San Marcos Hotel Conference Center
1001 E. McCarty Lane, San Marcos, Texas, 78666

When: Sunday, December 8th between 11:30 – 1 p.m. for indoor/outdoor interactive activities
Sunday, December 8th between 2:15 – 3:30 p.m. for indoor/outdoor interactive activities
Monday, December 9th beginning at 10:15 a.m. for closing remarks and awards brunch

Who: General Joe Ramirez, Jr. Brigadier General, USA (Ret), Commandant, Texas A&M Corps of Cadets

Photo Op: On Sunday teens will visit dozens of traffic safety interactive activities such as a driving simulator, seat-belt rollover convincer, virtual reality goggles, and more. There will be staff and teen spokespersons available to be on camera. Monday will be closing remarks from General Ramirez.

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About Teens in the Driver Seat®:

Started in 2002, Teens in the Driver Seat is a peer-to-peer safety program that educates teens about the top five dangers of teen driving – driving at night; speeding and street racing; distractions, such as cell phones and teen passengers; not wearing a seat belt; and alcohol/drug use. Thanks to funding from the Texas Department of Transportation, Union Pacific, State Farm, and others the program has now reached over 1,600 junior high and high schools and served more than 1.3 million students nationwide, including students in Georgia, Colorado, California and Nebraska. For more information, please visit <http://t-driver.com>.