

A PEER-TO-PEER SAFE DRIVING PROGRAM FOR AMERICA'S YOUTH



Teens are the solution!

Created in 2002, TDS is the first peer-to-peer program for teens that focuses solely on traffic safety and addresses all the major risks - distracted driving (like phones and other teen passengers), nighttime/drowsy driving, low seat belt use, speeding, and impaired driving. Teens learn about risks and plan and conduct meaningful activities and outreach designed to change risky driving and passenger behavior throughout the entire school year.



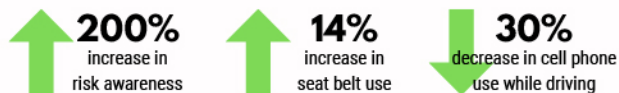
Teens lead TDS outside the classroom!

The program is extra-curricular, ran by a group of teens under the guidance of a teacher or school sponsor, and won't distract from classroom time. Many schools utilize TDS as a project for their teen organizations and competitions, but the program can also be taken on by a group of teens interested in traffic safety or who need a community service project. All messaging is peer-approved and designed to be delivered by teens, for teens.



TDS works!

Schools that deploy TDS and are consistent with messaging and outreach for at least three years in a row tend to show:



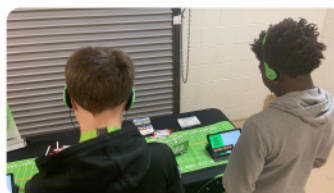
We are here to help!

Texas A&M Transportation Institute gives you the science, guidance, and project resources to implement a successful program. TDS provides activity ideas, guided activities, and even contests which often provide incentives (gift cards) upon completion. If you need additional support or have questions, your school will have an assigned TDS representative to contact.



What you get - for FREE!

The TDS program and resource kit are FREE. Plus, your team can earn awards and cash prizes for completing outreach and activities. Need more? Download our safe driving app - You in the Driver Seat - from your favorite app store and earn gift cards for driving distraction-free. Even more? Join our national Teen Advisory Board where you can be part of the future of the TDS program.



We're in Georgia!

Any high school or middle school in Georgia is eligible for the TDS program and starting the program is easy. Schools can start anytime throughout the year.

Go to www.t-driver.com/signup to get started.

