

Big Rig Safety Social Media Toolkit Guide

Teens in the Driver Seat provides the science, resources and support to effectively engage and educate your peers on a variety of traffic safety topics. This social media toolkit is to assist you in talking to your peers about railroad safety, rail crossings, and interactions around train tracks.

Downloadable graphics are square sized for use on various social media channels and can display as an album on Instagram or Facebook. We encourage you to make the post your own, but here are some ways to really ***make it great!***

- Tag @TeensDriverSeat on social media to receive All-Star points. Channel must be public and we should be able to tell what school it is for us to count the post.
- If you write your own posts, please use #respecttherig to identify posts.
- Add your organization logo to the graphics
- Share the posts to your Instagram, Facebook, or Twitter. Some posts are designed for an Instagram story.
- Encourage a student to post an Instagram Live interview on the topic
- Host an Ask Me Anything Instagram Story after posting the graphics
- Use the graphics to build out a blog post for your website

For more information and valuable resources visit:

TDS Respect the Rig webpage: <https://www.t-driver.com/resources/respect-the-rig/>

US DOT Our Roads, Our Safety: <https://www.fmcsa.dot.gov/ourroads>



Be aware when walking or standing around a truck because the driver may not see you. Trucks make wider right turns, require more space, and take even longer to stop than other vehicles on the road.

[#RespectTheRig](#) [#teensdriverseat](#)

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Bike smart around big rigs, trucks and buses. Stay in areas where you are visible to the driver. Never ride alongside a bus or truck. #respecttherig @teensdriverseat



The larger and heavier the vehicle, the more time and space it needs to stop! Don't cut it or cut them off. #RespectTheRig @teensdriverseat

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Every day, hardworking professional drivers head out to deliver your food, fuel, medicine and clothing — the highway is their office. Give these #essential workers the space the need to #drivesafe. 🚚👍🚚
#RespectTheRig @teensdriverseat

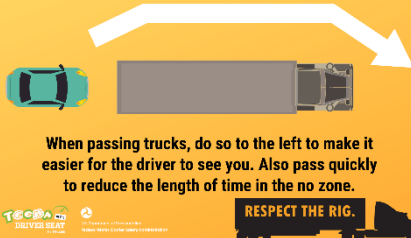


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RULES OF THE ROAD #2

PASS SAFELY ON THE LEFT



Passing a truck in the left passing lane is the safest. Truck drivers have a smaller blind spot and the expectation of passing vehicles. Don't hang out on the side of a truck or bus. Get around and move right safely. #respecttherig @teensdriverseat

RULES OF THE ROAD #3

DON'T CUT IT CLOSE



Do not cut in front of a truck because they can't see directly in front of their rig. It also takes trucks a longer distance to stop. Cutting in front of them before a stop light increases the risk of a crash. #respecttherig @teensdriverseat

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RULES OF THE ROAD #4



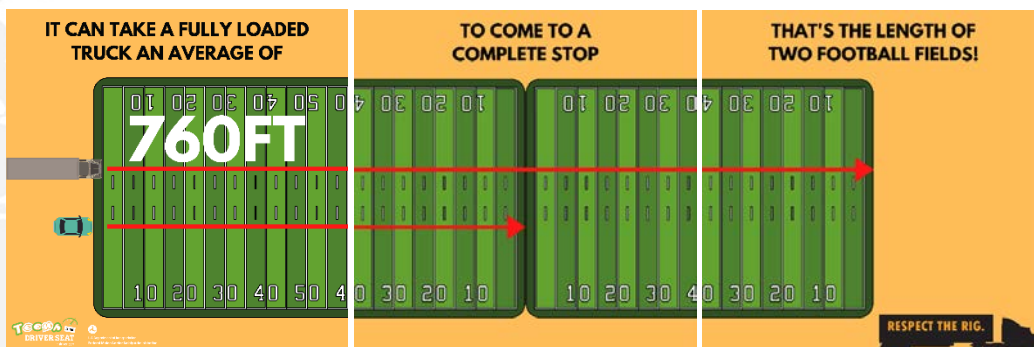
When traveling long distances on highways where big trucks will be present, always #RespectTheRig. Keep your distance, watch for debris, pass on the left, and know the zones. @teensdriverseat

RULES OF THE ROAD #5




With right turns, a truck's back wheels take a shorter path than their front wheels. Never try to dart into the opening to pass as the driver begins a right turn — it's very dangerous and your vehicle could get hit. #RespectTheRig 🚗 🚚 👍 @teensdriverseat

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Post these images together so the viewer scrolls to see the whole image. Make sure they are uploaded so they display in the correct order.


Don't cut off anyone, especially big trucks and buses! Did you know it could take a truck the length of two  fields to come to a complete stop? Just another reason to #RespectTheRig!


  😊 @teensdriverseat

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Big Rig Trivia

- The square images are great for regular posts and the rectangle are for Instagram and Facebook stories.
- Post the first “Q” image, with “A” covered early in the day and ask for answers in the comments (regular post) or for your followers to reply with tagging on their stories (story post). Post the second “A” image later in the day.
- Make a game or contest of it and involve your followers as much as possible by tagging them when they answer correctly and encouraging them to tag their friends to join in the trivia.
- Provide a good cadence so followers know when to expect the next Q and A.
- Don’t forget to use #respecttherig and tag @teensdriverseat

<p>Q. As a pedestrian, which precaution should you take around trucks and buses?</p> <ul style="list-style-type: none"> a. Never stand in the street while waiting to cross. b. Watch for turning trucks and buses. c. Be extra alert in parking lots, gas stations, and rest stops. d. All of the above. <p>A. </p> <p><small>TEEN IN THE DRIVER SEAT t-driver.com</small></p>	<p>Q. As a pedestrian, which precaution should you take around trucks and buses?</p> <ul style="list-style-type: none"> a. Never stand in the street while waiting to cross. b. Watch for turning trucks and buses. c. Be extra alert in parking lots, gas stations, and rest stops. d. All of the above. <p>A. Always keep a safe distance from trucks and buses, minding their blind spots and turning radius.</p> <p><small>TEEN IN THE DRIVER SEAT t-driver.com</small></p>
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