

Speeding & Street Racing

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Youth Transportation







The Problem

Speed is one of the most prevalent factors contributing to serious and fatal crashes for all drivers. Almost half of young driver & passenger deaths occur in speed-related crashes.

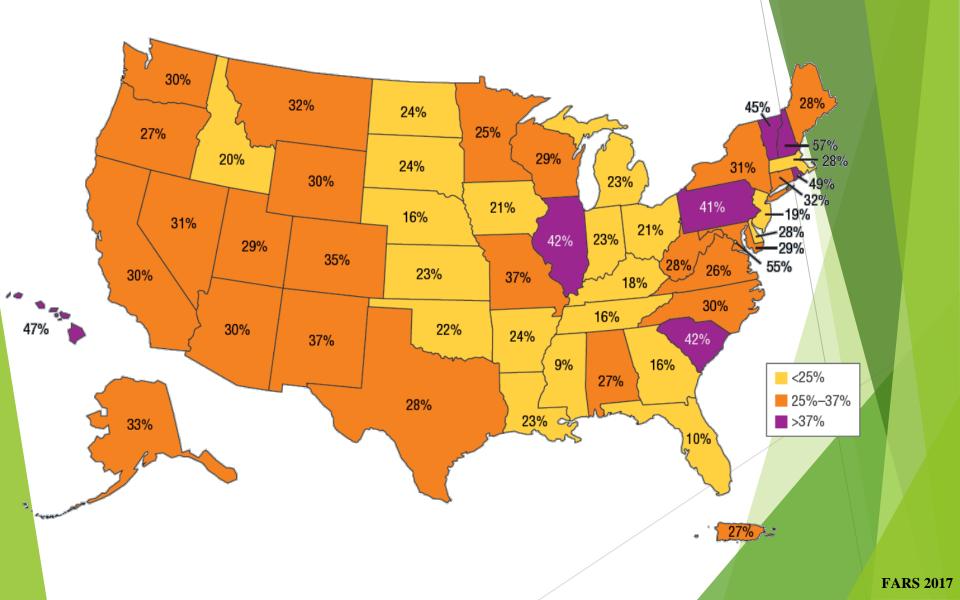
> In teen crashes, speed has **increased** over the last 10 years even while the number of total teen fatalities has **decreased**.

2017) 9,717 died / 26% of all fatalities

The Nationwide Numbers - 2017

- 9,717 people were killed in speed-related crashes (an average of 26 deaths per day)
- 26% of traffic fatalities involved at least one speeding driver
- 31% of male drivers & 18% of female drivers, age 15-20, involved in fatal crashes were speeding, the highest among all age groups.
- > 37% of all speeding drivers in fatal crashes were alcohol-impaired.
- 47% of speeding passenger vehicle drivers were not wearing seat belts at the time of the crash.

Percentage of Speed-Related Fatalities 2017 - By State



The Culture of Speed



Sure, I speed...so what?

• The vast majority of drivers admit to speeding.

Increasing speeds

 Posted speeds have increased nationwide over the last 2 decades.

What's the big deal?

 Unless speeding is seen as a dangerous behavior, it will continue to be difficult to address.

The Physics of Speed

Increases time from detection to reaction

Braking distance increases

How speed influences crash risk

Crash energy increases exponentially

Insurance Institute for Highway Safety

DID YOU KNOW?

Accelerating from 30 mph to 60 mph QUADRUPLES the distance needed to stop. At 55 mph, it takes about 6 seconds to stop; in that time, you will travel an additional 300 feet, the length of a football field.



Compromised Safety Features

In a high speed crash, passenger vehicles:

- Cannot withstand the force of a crash
- Cannot maintain the passenger compartment
- Restraint systems (air bags & seat belts) cannot keep forces on occupants below severe injury levels



To learn more about Nicole and the initiative her family started to raise awareness and end such preventable crashes, please visit their website at www.nickelfornicole.com,

Call to Action

- Peer-to-peer WORKS!
- Increases awareness of all teen driving risks
- Decreases crashes involving teens
- Science provided by Texas A&M Transportation Institute
- Guidance provided by a Teen Advisory Board



Quiz Time

Let's see what you have learned! (there are only 3 so don't panic)

Question #1

_____% of traffic fatalities in 2017 involved at least one speeding driver.

- **A**. 10
- **B**. 55
- **C**. 26
- D. 75



26 % of traffic fatalities in 2017 involved at least one speeding driver. This resulted in 9,717 lives lost – an average of 26 deaths per day.

Question #2

Travelling at 55 mph, it takes about _____ seconds to come to a stop.

- A. 6
- **B**. 3
- **C**. 9
- D. 12

Answer: A

At 55 mph, it takes about **6 seconds** to stop; in that time, you will travel an additional 300 feet, the length of a football field.

Question #3

What age group had the highest involvement in speed-related fatal crashes?

A. 21-25
B. 15-20
C. 18-23
D. 70-75

Answer: B

31% of male drivers & 18% of female drivers, age 15-20, involved in fatal crashes were speeding, the highest among all age groups.

Thank you for watching our video!

To learn more about speeding and the other risk factors that lead to motor vehicle crashes, visit

t-driver.com

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