### **Pedestrian and Bicyclist Safety**

A Peer-to-Peer Safety Initiative



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#### THE PROBLEM

6,283 pedestrians are killed and tens of thousands are injured in crashes every year.

Source: (GHSA, 2018)



73% of pedestrian fatalities occurred when crosswalks were not utilized.

(Source: NHTSA, 2018)



**Marked Crosswalk** 



**Unmarked Crosswalk** 

1 out of 4
high school
students
cross
the street while
distracted.

(Source: Safe Kids Worldwide)



Phones down, heads up while walking

% of teen pedestrian deaths occur between7 pm & 7 am

At night, wear bright colored clothing or reflective gear.

(Source: NHTSA, 2018)

#### THE PROBLEM

857 cyclists are killed and tens of thousands are injured in crashes every year.

Source: (GHSA, 2018)



Texas is ranked 3rd for bicycle fatalities

ource: (NHTSA, 2018)

Most bicyclist deaths occur between 6 pm - 9 pm.



(Source: NTHSA)

At night, wear reflective gear, use a white front light & red light

Bicyclists were struck by the front of the vehicle in 82% of crashes.

Source: (NHTSA, 2017)



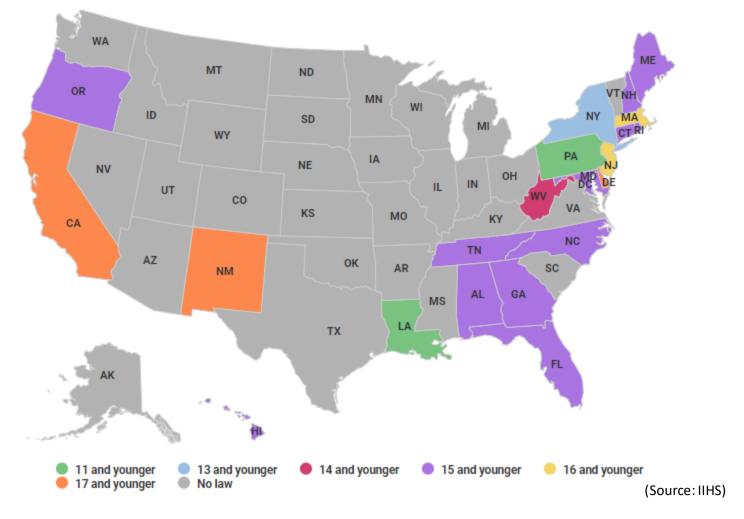
Be predictable and use hand signals

Wearing a helmet, while cycling, can reduce head injuries by 50%.

(Source: IIHS)

#### Bicycle helmet use laws

State laws shown below - local laws also may apply.





Always wear a helmet properly for maximum protection.



## Test your Knowledge of Road Signs



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#### **Trivia**

Test your knowledge on Pedestrian & Bike Safety with a Kahoot! Trivia

Kahoot.it Challenge Pin 09174978



# For more information t-driver.com



**@teensdriverseat** 

Instagram: @distractedchicken

Twitter: @FreeRangeChicken

