

Pledge Drive

EASY



Planning Hours: 1

Event Hours: 30 minutes - 2 hours

Best Time to Conduct: Before/After School or Lunch

BRIEF DESCRIPTION OF EVENT - Ask students to sign the TDS pledge banner to commit themselves to safe driving. Hang pledge banner once completed.

Items Needed

- TDS pledge banner or large sheet of white paper
- Permanent markers (or stamp pad if you are using paper)
- Large table to lay banner on
- TDS Volunteers in their TDS t-shirt

Steps

1. Speak with your TDS sponsor and principal of school to select a date, place and time to conduct event. Also, discuss where the banner should be hung to affect the most people.
2. The day of the event, set up materials in an area with enough room for a large group of people and in an area with a good amount of foot traffic. Possibly during lunch
3. If you are using white paper, write what students are pledging to in large font on the paper, such as "These thumbs will DRV NOW, TXT L8R," or "I will buckle up every ride, every time."
4. As students and faculty pass by, encourage them to participate in the pledge; Actively explain what TDS is as participants pledge to safe driving.
5. Don't forget to take pictures to send to us, post on social media and your school website!
6. Once you're done, hang the pledge banner to remind students and faculty what they pledged.
7. Complete an activity form on t-driver.com under the "Be Involved" tab to earn TDS Cup points. *If in Texas, submit affidavit or sign in sheets as well.*

Don't Forget

Inform students what they are signing and why it is important.

Make it GREAT

- Before students sign the pledge, ask safe driving trivia questions to test their driving risk knowledge. Educate participants if they are unsure of answers.
- Request the "Big Distraction" cell phone suit to make your event more engaging.
- Take your pledge banner out into the community; Ask family and the public to also pledge to safe driving.