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MONTHLY/HOLIDAY

JANUARY
- New Year’s Day (Jan. 1)
  - Have a balloon drop, with Teens in the Driver Seat® messages included inside the balloons.
  - Hang posters that read “Start the New Year with new habits; drive aware.”
  - Print the Teens in the Driver Seat® Pledge (on t-driver.com) and ask students to sign it as a New Year’s resolution. Once done, hang it up to remind students to drive safely.
  - Host a New Year lock-in with a Teens in the Driver Seat® theme.

FEBRUARY
- Valentine’s Day (Feb. 14)
  - Pass out notes, attached to Valentine’s Day candy, that read “Buckle up every time cause you’re my valentine” or “Roses are red, violets are blue; speeding is racy and something you shouldn’t do.”
  - Sell valentines (flowers, cards or food) that have the Teens in the Driver Seat® message, and raise money for your Teens in the Driver Seat® program.
  - Distribute wax lips with the message “Pucker up, buckle up, and be my valentine.”

MARCH
- St. Patrick’s Day (March 17)
  - Make a bulletin board out of shamrocks with the message “Make your good luck happen; drive safely and remember the top five risk factors.” (Be sure to list all five factors.)
  - Hand out strings of green beads with a note attached listing the top five factors.
  - Have a Teens in the Driver Seat® Green-Out. Give a prize to the teen that can wear the most green clothing to school.

- Spring
  - Use green and black pipe cleaners to make springs, and hang them near high-traffic walkways in the school. Add the message “Spring into action” and list the top five risks.
  - Hand out or sell real or fake tulips, and ask each person to help deliver the message of safe driving: “Use your two lips to deliver the message.”
APRIL

- April Fool’s Day (April 1)
  - Hand out fliers that read “Don’t be a fool; follow the rules.” Include teen-specific driver laws. The fliers can be put on all the cars in the school parking lot. Be sure to include the adults’ cars; that way they can inform teens too. A link to laws in your state can be found on t-driver.com under Additional Teen Driving Links.
  - Place a skeleton in a high-traffic area of your school, and have it holding a steering wheel and cell phone or empty food packaging. Hang a sign over it that reads “This April fool should have been safer behind the wheel.”

- Easter
  - Dye hollowed-out eggs green with the message “Teens’ lives are fragile like this egg; help us get the message out about the top five risks.” Give the eggs to teachers.
  - Stuff plastic eggs with Teens in the Driver Seat® promo items, and hide them at lunch periods for teens to find.
  - Rent a bunny costume, and ask the principal and administration to dress up at lunch. Then take pictures with groups of teens. When students pick up their photos, have the photos posted on Teens in the Driver Seat® paper. The money raised can be used for your Teens in the Driver Seat® program.

- Prom
  - Offer dad valets. Ask for volunteer fathers to dress up and park cars at your prom. The dads can hang Teens in the Driver Seat® air fresheners in each car.
  - Hang posters of safe driving messages in the bathrooms at the prom. These can be made by your Teens in the Driver Seat® team or download and print posters from t-driver.com. You can also drop off poster boards at the elementary school, have the young kids put their hand prints all over the posters, and then write the message “These kids look up to you; be safe tonight.”
  - If you have a prom-night lock-in, add Teens in the Driver Seat® messages to the giveaways, walls and event materials.
  - Write on the mirrors in the bathrooms at prom with dry-erase markers: “Save your face; drive safely.”
  - Use some of the Teens in the Driver Seat® giveaway items as an addition to the gift bag given away at prom.
  - Use Teens in the Driver Seat® logo balloons as part of your decor. (Ask your local rep.)
- Use Teens in the Driver Seat® logo beach balls to bounce around the dance floor. (Ask your local rep.)
- Add the Teens in the Driver Seat® logo and top five risks to the back of your prom tickets.
- Some schools have a slideshow playing with images from the year. You can add images from the Teens in the Driver Seat® program projects and drive safely messages.

**MAY**
- **Mother’s Day**
  - Sell flowers (carnations or roses) with a slip of paper that reads “This flower is my way of saying I promise to drive safely so that I can see you every Mother’s Day.”
- **Cinco de Mayo (May 5)**
  - Wear sombreros to draw attention to the Teens in the Driver Seat® message about drowsy driving. Use the slogan “Teenagers should have nine or more hours of sleep, so keep your fiestas safe and early.”

**JUNE**
- **Graduation**
  - Give each graduate that worked on the Teens in the Driver Seat® program a lime-green cord to wear around their neck during the graduation ceremony.
  - During a Project Graduation lock-in, include the message of Teens in the Driver Seat® because even though the teens are leaving high school, they still need to remember to be safe while driving.
  - Produce a pretend diploma for graduating seniors that have helped with the Teens in the Driver Seat® program. The diploma symbolizes their achievement of being safer drivers as they move on to the next step of life.
  - Have each senior sign a pledge that says he or she will leave high school as a safe driver. The pledges can be hung in the entryway of the graduation ceremony for parents to see.
- **End of School**
  - Decorate Frisbees, beach balls and other summer items with the Teens in the Driver Seat® message, and hand them out as students leave the day before summer break begins.
  - Put message posters on school doors the last week of school: “Next year won’t be the same without you. Drive safely this summer.”
ACTIVITY IDEAS

SUMMER BREAK

- Have a Teens in the Driver Seat® car show. Decorate cars with Teens in the Driver Seat® messages, and put on a summer event with safe driving messages for teens, inviting families and the community.
- Work with the local teen hangouts (e.g., Sonic, YMCA, etc.) to put up Teens in the Driver Seat® message posters over the summer.
- Put safe driving messages on the school marquee during the summer. Work with local banks and businesses to do the same.
- Keep posters updated for summer school students and athletes who are there during summer months.

AUGUST

- Start of School
  
  - To kick off the Teens in the Driver Seat® message, during the first week of school, hang a blank banner in the cafeteria on Monday. Then on Tuesday add the word “Teens.” Throughout the week, add the words “in the,” “Driver” and “Seat.” The teens will notice over the days that the poster is changing and will start asking questions about the program.
  - Several days or weeks before the start of school, the Teens in the Driver Seat® team can volunteer to do a campus cleanup while wearing their Teens in the Driver Seat® shirts.
  - If your school has an open house, set up a Teens in the Driver Seat® table in the main hall, and inform interested parents about the message and how the program works.

- Hot Weather
  
  - Use the slogan “Be cool in the heat; buckle up in your seat.”
  - Make a poster with the catch phrase “That’s hot,” showing pictures of celebrities doing the right things as a passenger or driver.

SEPTEMBER

- Homecoming
  
  - Add Teens in the Driver Seat® stickers to your Homecoming mum or boutonniere.
  - Add a lime-green ribbon with a Teens in the Driver Seat® logo or message to your mum.

OCTOBER

- Halloween (Oct. 31)
  
  - Hang posters that say “Don’t be haunted by an accident you can prevent.”
  - Collect reflective tape, flashlights, green glow sticks, etc., and present them at a safety assembly to remind people about the dangers of nighttime driving.
ACTIVITY IDEAS

- Place a skeleton in a high-traffic area of your school, and have it holding a steering wheel and cell phone or empty food packaging. Hang a sign over it that reads, “This person should have been safer behind the wheel.”

- Time Change
  - Remind teens of the date and time when they should change their clocks and on that night, driving is more dangerous.

NOVEMBER
- Thanksgiving
  - Make posters that say, “Drive safely. Be thankful for your life.”
  - Give each driver that is leaving campus with his or her seat belt buckled a small bag of candy corn along with the message “Thanks for being a safe driver.”
  - Make posters that say “Don’t be a turkey. Drive safely!”

DECEMBER
- Holiday Break
  - Make Teens in the Driver Seat® ornaments, and sell them to raise money for your Teens in the Driver Seat® program.
  - Ask the principal and administration to dress up as elves. Take pictures with groups of teens. When students pick up their photos, have the photos posted on Teens in the Driver Seat® paper. The money raised can be used for your Teens in the Driver Seat® program.
  - Volunteer at a shelter, and wear your Teens in the Driver Seat® shirt, showing that teens make a difference behind the wheel and elsewhere.
  - Wrap a large box and lid with bright paper, and have Breath Savers candy inside. The box could say “Save your breath; put your cell phone down while driving” or “Be a breath saver and make your passengers buckle up.” The box could be left in the main office or the sponsor’s classroom.
FOOD

- **Soda or Juice Machines**
  - If your school has soda or juice machines, add Teens in the Driver Seat® message stickers to the cans or bottles before they are placed in the machine.

- **Snickers, Payday or Any Other Candy Bars with Nuts**
  - Hand out a candy bar with the message “Don’t be a nut; buckle up.”

- **Fortune Cookies**
  - Hand out fortune cookies with driving safety messages in them.

- **Smarties and Dum Dums**
  - During a seat-belt check, give Smarties to the people wearing a seat belt and give Dum Dums to those who aren’t.

- **Pudding**
  - Sell pudding with the message “Pudding your seat belt on, pudding your life on the line...” Money earned can be used for your Teens in the Driver Seat® project.

- **Extra Gum**
  - On a flier, write “Be extra careful driving at night.” Attach a stick of Extra gum.

- **Rice Crispy Treats**
  - Sell Rice Crispy treats with the message “Don’t snap, crackle and pop your bones in an accident; wear your seat belt.”

- **Breath Savers/Life Savers Candy**
  - Pass out Breath Savers candy with the following message: “Save your breath; put your cell phone down while driving” or “Be a breath saver and make your passengers buckle up.” Life Savers candy can be used too.

- **Cake**
  - Share the message “It’s a piece of cake to buckle up.” Give a piece of cake to students that will sign a banner promising to wear their seat belt. This is also a good time to inform teens of the seat-belt law specifics.

- **Take 5 Candy Bars**
  - Attach a list of the top five dangers and the Teens in the Driver Seat® message to a Take 5 candy bar, and pass the bars out to students.
- **Fast Food**
  - Work with your local fast-food establishments to share the message that food is a distraction behind the wheel. Ask if, for a specific day or week, they would be willing to staple (or use Teens in the Driver Seat® stickers) to seal food bags, with a note from your school attached. The note would remind customers that driving while eating is not safe and that they should wait until they get to their destination to eat their meal.

- **Fruit Roll-Ups**
  - Hand out fruit roll-ups with a message attached (on a sticker perhaps) that reads “Don’t get rolled up in a car wreck; always drive safely.”

- **Sour Belts**
  - Hand out sour belts with buckle up safety messages on them.

- **Chocolate Kisses**
  - Hand out chocolate kisses with the message “Kisses for safe drivers and passengers.”

**For schools with sugar restrictions:**

- **Pretzels**
  - Hand out small baggies of knot pretzels, and add a sticker to the bags that reads “Don’t allow your body to be twisted in a car wreck. Drive and ride safely.”
  - Hand out small bags of stick pretzels, and add a sticker to the bags that reads “Keep it straight; drive like your life depends on it” or “Stick to good habits; be a safe and undistracted driver.”

- **Chips**
  - Sell or hand out small snack bags of chips with a message attached reading “Chip in and save lives; drive safely” or “Help Teens in the Driver Seat® chip away at the epidemic of the number 1 killer of teens in the U.S.. Drive safer.”

- **Peanuts (Mixed Nuts)**
  - Sell or hand out small snack-sized packages of peanuts with a message that reads “It’s nuts to drive unsafely” or “Don’t drive nuts.”

- **Bottled Water**
  - Sell or hand out small bottles of water with a message that reads “Water and arriving alive: both required.” Or just add Teens in the Driver Seat® stickers to the bottles.
CLOTHING

- Shoes
  - Pick a day that all students can wear flip-flops to school to support the changing of habits behind the wheel. Use the slogan “Flip-flop your habits.”
  - Ask the school to wear Converse shoes and/or some type of star on their clothing. Use the slogan “Be an All Star in the driver seat.”
  - Ask school administration, teachers and students to wear boots of all kinds to support your team’s safe driving message. Use the slogan “Boot unsafe driving.”

- Shirts
  - Choose a specific day that students and staff that would like to support Teens in the Driver Seat® can wear a band shirt (high school band or popular music band) for the day. Use the slogan “Band together in support of Teens in the Driver Seat®.”
  - Have your fashion-merchandising class make t-shirts that say “Seat belts are stylish” with different styles of seat belts across the shirt.

- Pants
  - To highlight night driving, allow teens and administration to wear pajama pants to school or wear all-black clothing.

- Other
  - Have a tattoo day. Give out Teens in the Driver Seat® temporary tattoos to show support for the safe driving message.
  - During the entire school year, have students wear something green on the 16th of each month. This draws attention to the age of 16, which is the age when most teens start to drive and are the most inexperienced.
  - Have a Teens in the Driver Seat® Green-Out. Give a prize to the teen that can wear the most green clothing to school on a specific day.
  - To highlight distractions, allow teens and administration to wear clothes that don’t match, or have them wear very bright clothes.
  - Have a “war on bad driving” by having students wear camouflage clothing.
  - Have school administration, teachers and students wear tie-dyed garments (shirts, pants, etc.) with the message “It’s groovy to drive safely.”
SPORTS EVENT

- **Football**
  - Hand out Teens in the Driver Seat® promo items at the entrance to the stadium.
  - Ask the cheerleaders to toss Teens in the Driver Seat® giveaway items into the stands during the game.
  - Add the Teens in the Driver Seat® message to the announcements made during the game and at halftime.
  - At games when the cheerleaders meet the other squad, give the other squad a folder about the Teens in the Driver Seat® program and what it can do for the other school. Encourage them to start the program within their school via the website or the local Teens in the Driver Seat® rep.

- **Track and Field**
  - Use the slogan “Run for safety.”
  - Purchase bright-green hand towels for the team, and have the Family, Career and Community Leaders of America (FCCLA) classes sew Teens in the Driver Seat® onto them. Make sure the team knows the message so that when they are asked about the towel, they can educate other.

- **Basketball**
  - Make banners that read “Box out the distractions; pay attention to traffic.” Hang them in the gym during games.
  - Make posters that read “Don’t get caught traveling at an illegal speed.”

- **Swimming**
  - Makes posters that read “Wash away bad habits.”
  - Makes posters that read “Don’t allow the distractions to drown out safe driving.”

- **Soccer**
  - Makes posters that read “Our goal is to save lives.”

- **Tennis**
  - Purchase bright-green hand towels for the team, and have the FCCLA classes sew Teens in the Driver Seat® onto them. Make sure the team knows the message so that when they are asked about the towel, they can educate other.

- **Golf**
  - Purchase bright-green hand towels for the team, and have the FCCLA classes sew Teens in the Driver Seat® onto them. Make sure the team knows the message so that when they are asked about the towel, they can educate other.
YEAR-ROUND

- Elementary School Inclusion
  - Ask elementary school students to decorate posters or paper with messages of safe driving to post at the school.
  - Give several elementary school teachers large poster boards for their classes to decorate and sign. Then add, in permanent marker, over the poster “These are the names of several young kids that look up to you. Show them how to drive safely.” The posters can also have hand prints with names written in them. These could be used at school or prom.
  - Have your Teens in the Driver Seat® leaders organize a presentation for the elementary school classes to talk about seat-belt use.

- Middle School Inclusion
  - Have your Teens in the Driver Seat® leaders organize a presentation for middle school classes to talk about seat-belt use.
  - Make oversized versions of distractions that drivers face (food, drinks, cell phones, etc.), and hang them in the main hallway with safety messages about distracted driving.
  - Hand out Texas Assessment of Knowledge and Skills (TAKS) game sheets. Produce a sheet of Teens in the Driver Seat® games (crossword puzzles, word finds, sudoku, etc.) and message-delivery mind teasers for teachers to hand out to the teens that finish the TAKS before others.
  - Show teens how to “be a hero.” Have the art class or a creative member of your Teens in the Driver Seat® group make a superhero symbol (e.g., the Superman logo) for posters and shirts. Then explain the ways teens can be heroes in the car: buckle up, don’t distract the driver, answer the driver’s cell phone, etc.

- Community Involvement
  - Present your team and the Teens in the Driver Seat® program to the Parent-Teacher Association (PTA) or school board to encourage support of the program and to highlight all your hard work.
  - Use the message that safe driving save lives and reduces injuries. Collect unopened bandages from the entire school. The Teens in the Driver Seat® team can them take them to a free shelter. Use the slogan “Banded together.”
  - Your Teens in the Driver Seat® team can organize and co-sponsor a community health fair with the local hospital or emergency clinic.
  - If you have a local teen court, see if the members would be willing to allow your Teens in the Driver Seat® team to work with them to get the message out.
  - Request permission to send a district-wide e-mail to inform others about the Teens in the Driver Seat® program and what you plan to do as a school.
  - Put posters and fliers in public places around town, getting the message out and informing adults of the Teens in the Driver Seat® program and possibly how they could help.
could include post offices, city hall, courts and neighborhoods. Examples of additional help include funding for events and talking to their social circles about the dangers of texting and driving.

- Hold citywide pep rallies. These can be organized in the city square, and you can invite the entire town to attend. All current sports could be talked about, and there can be a booth for all teen-oriented programs: Teens in the Driver Seat®, FCCLA, etc.
- At football games when the cheerleaders meet the other squad, give the other squad a folder that explains the Teens in the Driver Seat® program and what it can do for the other school. Encourage them to start the program within their school via the website or the local Teens in the Driver Seat® rep.
- Ask the local dealership or insurance seller to post handmade signs about the Teens in the Driver Seat® message.
- Ask local gas stations to put up your posters, fliers, or even a scrolling message on the electronic screens on the pumps to get the Teens in the Driver Seat® message out.
- Ask your local driver-education schools to educate students on the top five dangers.
- Organize a walk in memory of people at your school who have died from crashes.

- Activities
  - Include other clubs; ask other clubs if they would like to help get the message out with their special twist in the theme. For example, the chess club’s message could say “Be the king of your car; don’t be a pawn.” The debate club’s message could say “Finally something we can’t argue with; it’s smart to wear your seat belt.”
  - Have students sign a “No Texting and Driving” pledge.
  - Have students fill out a short questionnaire before being issued their parking permit. This could be a great time to have the Teens in the Driver Seat® assessments filled out.
  - Hand out a symbolic nail as a reminder about safe driving. Attach a sheet of paper that reads “Nail down good driving habits now, instead of using nails in your coffin.”
  - Add numbers to the Teens in the Driver Seat® wristbands you hand out. Then later make a contest out of calling or announcing the number of the winner for the week or month. The winner must wear the band, stop by the sponsor’s office and repeat the top five risks to win.
  - Come up with a way to educate local teens and adults about new state laws or even laws in their region. You can use surveys, data sheets, pop quizzes, etc. Your Teens in the Driver Seat® regional rep can help you with the newest state laws that apply.
  - Offer a discount on parking fees or a reward for putting a Teens in the Driver Seat® decal on your vehicle.
  - Apply a slower “School Event Speed Zone” during football games and other school gatherings.
  - Buy erasers or Teens in the Driver Seat® pencils, and distribute them while explaining the top five risks. Use the slogan “Don’t make a mistake you can’t erase behind the wheel.”
• Bring your Wii from home and play Mario Cart while wearing drunk goggles, or sending text messages while you play to show the significance of distracted driving.
• Using a Velcro background with a drawn-on bull’s-eye, throw Velcro balls at the target while texting or wearing drunk goggles.
• Make a laminated cell phone and have students write with a dry-erase marker texting safety messages on the laminated screen. Hold a contest between grade levels/classes.
• Hold a “Battle of the Belts,” a competition between class levels. The winner is the one who can get the most pictures of the students in their class wearing their seat belts.
• Play group freeze (get adult approval first). In a high-traffic area at your school, have a preplanned group of students in the crowd either pause or even drop to the ground. Then several other students can hold up signs stating that X number of fatal crashes happen each year in the United States (or your state). After a set amount of time, the students get up and walk away quietly, and the signs are put away. This idea also could be used at a pep rally, especially one around the time of the Homecoming dance.
• At lunch, pass out Teens in the Driver Seat® items, and have students learn and repeat the top five risk factors. Once they have done so, they receive a roll of Breath Savers candy, symbolizing that the new awareness they have has made them “breath savers.”
• Make up a Teens in the Driver Seat® game to play at assemblies. All class levels have the representatives (president and vice president) compete on who knows the most about teen driving laws and dangers.
• Have students write on paper cut-outs (hearts, etc.) the name of people they know that were killed by car crashes. Put the cut-outs in a common area to show the entire school how many people are affected by the same tragic loss.
• During Homecoming week, each class gets their own hallway to decorate. Each class must include the Teens in the Driver Seat® message in some way.
• Build a Teens in the Driver Seat® float for your Homecoming parade.
• Have a Powder Puff game. This is a flag football game for the female juniors and seniors. Have the junior and senior males dress as yell leaders (Texas A&M University style) and wear overalls with decorations that include the Teens in the Driver Seat® message. During the game they cheer with the crowd.
• Design your own t-shirts with the school logo and Teens in the Driver Seat® message. This idea could be adapted to have other items designed — pajama pants, a letter jacket patch, socks, scarves, etc.
• Get a student once a week to pose as a town crier. The student stands on a box at the front door of school, and as students leave, he or she uses a megaphone to tell stories or give statistics about being safe drivers. This could be done at the exit closest to the student parking lot.
At a pep rally ask teachers or administration to run a tricycle race around a course of orange cones. They can try to text, wear drunk goggles (from the local police department), or wear very dark-tinted sunglasses.

Hold a car wash, with the message “Help us wash away bad habits.” You can also give each clean car a Teens in the Driver Seat® air freshener.

Picket for good habits. The Teens in the Driver Seat® group can make picket-style signs that they hold up or post at vehicle exits. For example, the signs could say “Slow down for life’s sake,” “Buckle up; we’re all doing it,” “No multitasking; eyes in the road,” “Headed somewhere? Travel safely,” or “Driver + Cell Phone = DANGER.”

Hand out one-page fliers to parents (via students or at events) so that they understand the program and have a chance to discuss the top five risks with their teen driver.

Promote carpooling as a safer, greener choice. Use this as a time to remind students of the graduated driver license law.

Have a “tip of the day” promoting safe driving announced during morning messages at school.

Hand out information on Teens in the Driver Seat®, and promote risk awareness when students register for parking permits.

Have a “driver of the week” (or month). With the approval of the principal, the newspaper staff can take a picture of a student in his or her car. Possible caption wording could be “(Person) is the driver of the month because he/she was seen driving around town (or a specific location) with his/her seat belt on,” “(Person) is the driver of the month because all of his/her backseat drivers had seat belts on,” or “(Person) is the driver of the month because he/she was seen by a passenger not answering his/her cell phone.”

- Displays

Use posters and/or verbal promotion of making smart choices as a driver and passenger, while handing out Teens in the Driver Seat® pencils and pens. Use the slogan “Get it write.”

Add a poster to the front of the school that counts down the days that the teens in your school have been safe on the road. For example, “Today is day ___ that John Smith High School has had safe drivers returning for a new school day.” (This could be updated if there is an accident in the parking lot or a student fatality.)

Using a wheelchair (maybe from your nurse’s office) and a skeleton (maybe from the science department), build a display that gets the safe driving message out. Place a poster around the skeleton’s neck that reads “Don’t be like him; never drive distracted.”

Create reminder posters or banners that read “It’s up to you.” Then follow it with the list of the top five risks, a reminder to buckle up, or the question “Is the call or text on your phone more important than your life?”

Post this message on the school steps: “Take a step in the right direction. Drive safely.”

Place green ribbons all around the high school or all over town.
• Make posters that say “Be tight. Do it right. Buckle up.”
• Have a “dark hall.” Turn out the lights for a week in a seldom-used hallway or room. Cover the entrance with plastic yellow warning tape (like for a crime scene) and a sign that says this area is dark in memory of all the teenagers lost behind the wheel at night. This could also be used to represent the teens that die every year.
• To illustrate stopping distance, mark on a main hallway of your school the distance it takes your car to stop at specific speeds. This could be duplicated more permanently on the pavement of the student parking lot with paint.
  - Distance in yards:
    - 15 mph — 7 yards
    - 20 mph — 12 yards
    - 75 mph — the length of a football field, goal post to goal post
• Make small signs with the Teens in the Driver Seat® message to hang on every classroom door knob (like “do not disturb” signs at hotels). Night driving signs can be made of black paper and have chalk writing. Distraction signs can be made of bright (neon) paper and mention how distractions can be everywhere.
• Place signs under school clocks with “time” puns and a message. For example, the signs could say “Time to check out t-driver.com,” “Make time to drive safely,” or “Time is precious and so is your life; take a minute to buckle up.”
• Draw a chalk outline of a body in the hallways of the school with a Teens in the Driver Seat® message inside (for example, “John Doe died because he was text-messaging while driving”).
• Post Teens in the Driver Seat® information in bathrooms. For example, post “Potty Paws” for schools with animals as mascots (lions, tigers, bulldogs, etc.), or a play on words for schools with mascots that are not animals.
• Display a wrecked car on the school premises with safety signs posted around it.
• Build a paper chain 3,500 rings long to represent how many teens are lost per year in the United States. Post it in a main hallway.
• Have a section in your yearbook about Teens in the Driver Seat®.
• Add the Teens in the Driver Seat® message to event tickets, prom, football, etc.
• Put Teens in the Driver Seat® safety reminders on the back of school-issued parking permits.
• Hang a poster that says “Don’t cell your soul; hang up and drive.”
• Decorate the teachers’ and administration’s cars with streamers and Teens in the Driver Seat® antenna balls so that students and parents see the message is being supported school-wide. (Please remember to get your principal’s approval first.)
• Find a sponsor or raise money to get a Teens in the Driver Seat® billboard with the following message: “Don’t let things distract you while driving — including billboards. Stop reading this sign and drive safely. The students of _____ High School hope u r not texting and driving.”